



# MEDIA KIT

ELIZAIDA  
RODRIGUEZ

VISUAL ARTIST

**33K** INSTAGRAM **44K** TIKTOK

**1.2M** REACH

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# ABOUT ME

I was born and raised in Carolina, Puerto Rico and am deeply connected to my Taino heritage. To preserve my Taino heritage, I became a Visual Artist and represented myself as Bori Kaitoa. In addition to being a professional model, I have worked on numerous professional marketing projects. I have also traveled throughout the United States sharing my Taino heritage as Bori Kaitoa during major events, parades, and festivals.



## 2023 APPEARANCES

### **BORI KATOA**

#### **2023 NATIONAL PUERTO RICAN DAY PARADE**

NEW YORK CITY

#### **2023 DJ CHARLIE CHASE EVENT**

BROOKLYN, NYC

#### **LA PLACITA DMV - PR FESTIVAL**

WASHINGTON DC

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