MEDIA KIT 2023

BEATRIZ SANTIAGO

SOCIAL MEDIA CHEF

About me

I am a social media content creator with a an emphasis on cooking with a Latina Vibez. I am also driven by always wanting to convey a message of hope, inspiration and mental health awareness through my posts.



TikTok Likes

7.8M

TikTok Followers

559K

Instagram Followers

251K

Total Engagement

48.8M

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Facebook Followers

115K

As a social media content creator with a focus on cooking infused with Latina vibes, my passion lies in sharing flavorful recipes, vibrant food aesthetics, and cultural traditions that celebrate my heritage. Beyond showcasing culinary creations, my content is intertwined with a deeper purpose – to spread messages of hope, inspiration, and mental health awareness. With each post, I aim to not only tantalize taste buds but also to uplift spirits, spark creativity, and initiate conversations that promote self-care and well-being. Through the art of cooking and storytelling, I strive to foster a sense of community, empowerment, and positivity among my followers.

www.TrendVibezAgency.com