

MEDIA KIT



HIP HOP ARTIST & SOCIAL MEDIA INFLUENCER

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Word Life



iamwordlife1



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BIOGRAPHY

Word Life, a proud Puerto Rican originally from The Bronx, has transformed his journey into something bigger than music. Starting as a rap artist, he evolved into an influential figure, racking up millions of views with his content and making waves across digital platforms.

Collaborating with major brands like PBC (Premier Boxing Champions), New Era, Snipes USA, and WWE, Word Life continues to represent his Puerto Rican heritage with pride. Through his platform, he's making a real impact by pushing his culture forward and connecting with diverse audiences. Word Life isn't just in the spotlight—he's using it to inspire and elevate, showing that staying true to your roots can lead to major success.





VIDEOS



SOCIAL MEDIA STATS



INSTAGRAM

60K FOLLOWERS

Reach: 1M +



TIKTOK

40K+ FOLLOWERS

Reach: 4M



FACEBOOK

20K+ FOLLOWERS

Reach: 4.6 M



YOUTUBE

17.3K SUBSCRIBERS

Views: 4M

CONTACT



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